

The Brief 2011

Please read carefully as failure to follow this brief may result in your film being disqualified.

You MUST Include FIVE of the following ELEVEN items in your film. FIVE of the items must include at least 1 LOCATION*, PROP and PHRASE. *One location must be physically filmed at that location (not to be represented just as a photograph).

ONE of FIVE *must* be in the first 30 seconds of the film.

- **Twenty dollar bill**

Keep at least one twenty in your pocket for emergencies

- **Boulder B-Cycle Stations (10th and Walnut, 13th and Pearl, etc.)**

Find a red bike stations (go online to find more). Register online with boulder.bcycle.com for "24 hours" and enter the promotion code **freedaypass** Credit card required to activate access to bikes. Ride between stations, keep it under an hour and it is free! Be green!

- **A bagel with cream cheese**

We gave your team a coupon. Head to Mo's Bagels on us! We know that you will get hungry!

- **Ground level elevator doors at 11th and Spruce (ally side, south side)**

No uses an elevator in Boulder but you can!

- **Wonderland Lake Park (East entrance)** (NW corner Broadway and Sumac)

In the trees just along the trail heading to the lake is low cement structure. What is it? A bomb shelter?

- **Gilbert White Memorial Boulder Creek**

Just to the east of Broadway as it passes over Boulder Creek, is an Alien transmitter (seriously).

- **1470's Metallic Address (1470 Walnut)**

Located at 1470 Walnut is a work of art. No climbing please.

- **Peppercorn store front at 1235 Pearl Street**

Show some signage. Go inside if they are open. What a great place to shop!

- **Boulder City Council candidate advertisement**

You seen their signs, perhaps heard them speak; get one on camera (signs, placards are okay too!)

- **Nomad Theater at Quince and Broadway (1410 Quince)**

Show the Nomad Theater in North Boulder and see where all the screenings will take place on Sunday!

Use the quote from the movie NETWORK (1976)

- "So I want you to get up now. I want all of you to get up out of your chairs. I want you to get up right now and go to the window. Open it, and stick your head out, and yell, **'I'M AS MAD AS HELL, AND I'M NOT GOING TO TAKE THIS ANYMORE!'** " *You just need to use the bold quote that is in CAPS.*

Thanks for participating!

The Shoot Out Boulder will accept the Shoot Out Boulder Flash drives beginning at 4 PM on Saturday at the same place where you picked up your tape.

THE RULES

- Films must be made within a 24 hour period from 6pm approximately Friday 7 October to 6pm Saturday 8 October.
- You must use 5 of the 11 possible mandatory locations or props. One of the items must be in the first 30 seconds.
- Five of the items must include at least 1 physical LOCATION, PROP and PHRASE. You may use whatever location or prop from the list for the remaining two items.
- Films will not be accepted for judging after official clock ends on Saturday 8 October 2011.
- Each film MAY NOT be no longer than seven (7) minutes including titles and credits

Definition of Editing

Entries may be shot on a DSLR cameras, HDV video recorders, MiniDV recorder, and even cell phones. **For cell phones, you may NOT use iMovie or any App or software that allows the user to directly edit i.e. trim, insert, or create titles) to capture your vision and story.**

You are allowed to import, capture or transfer your visual content into an editing system (Final Cut, Adobe Premiere Pro, etc) in order to manipulate the audio by layering sound effects and music i.e. sweetening.

You may use an editing system to export your entry into a format (AVI, MOV, MP4, WMV, H.264 that is accepted by the festival, and transfer that file to the Flash drive as provided by the festival.

SMALL PRINT RULES

- All paperwork must be turned in at the same time as your movie
- Your film must be either a AVI, MOV, MP4, H.264 or WMV. And must be able to play on a PC and/or Mac without further encoding.
- Film must NOT be edited as defined below.
- Each film must copied/transfer onto TSOB flash drive as provided at the start.
- Someone on the crew must be wearing the team's ID badge/Flash drive i.e. the producer
- On Tape Turn In form, list where chosen items appear in your film
- On Tape Turn In form, list TYPE OF CAMERA and software used for exporting.

YOU MAY NOT EDIT YOUR VIDEO IN ANY MANNER USING A COMPUTER TO TRIM OR INSERT OR TITLE CREATION. BE CREATIVE AND HAVE FUN IN THE SPIRIT OF THE EVENT!

The producer of the entered film must hold copyright for music, voice over, images and performances so that the video can be shown internationally for an indefinite period from 9 October 2011.

These copyrights are the Producer's responsibility and may need to be obtained prior to the event. The Shoot Out takes no responsibility for any breaches of copyright.

We recommend you shoot 16:9 anamorphic but make it 4:3 safe Your film will be timed starting at the first sound or image. While you can shot in HD, the projector for the screening is SD. So shoot for the audience.

SCREENING TIMES

The screening time for your category (17 & under or 18 & over) on Sunday, October 9 is 1 PM and 4 PM respectively. In order to attend, please show up at least 1/2 hour before the screening time. If you are a participant, you will be provided with one comp ticket to your respective screening time (tickets are non-transferable to other screening times). The screenings are taking place at intimate Nomad Theater, located less than 10 minutes from downtown at Broadway and Quince Ave (1410 Quince Ave). There will be a public screening at 7 PM that same evening. Tickets may be purchased for that event.